

MGTU 400 Assignment 1 Handout and Rubric

Individual Assignment 1: Shifts in World Economy

Length: 3-4 pages, double-spaced (Times Roman 12 font with standard 1" margins).

Due: Midnight Monday week 2

Post: Week 1 Assignments folder

Introduction: This course will give you an overview of the development of the world economy, from the beginning of time to today's complex and amazing configuration. You will glean insights from the text, course readings and discussions, as well as related video and website resources. This paper will allow you to describe the shifts in the world economy in the modern world, specifically looking at the past 30 years. Your paper will answer the following questions:

- What are the four factors that determined the current modern economy?
- How have these factors changed over the course of the 30 years?
- How do the shifts manifest in the world economy? Give at least five examples.
- What are the implications for business in North America? Great Britain? Hong Kong?
- Initiate a discussion based upon your country of choice and the state of the economy there.
- Look at the history of your country's economy basis, and how it has changed over the past 30 years.

As you begin your research for your country of choice, know that you will be asked to weave in research about your country's economy throughout the coursework. Launch a continuous research effort of your country using websites, text book, related internet and traditional resources, Wall Street Journal, The Financial Times, etc. A minimum of three academic resources should be used in the text – published books or academic journal articles. Keep your eye on the assignment as you read the text, watch the video and begin to assimilate research from the internet and other sources. This paper is based upon and substantiated by the research you have conducted. Remember you must cite your sources at least three times in the paper and **you must use APA.**

Be sure you have an introduction, an analysis and a conclusion. The following describes how this paper will be graded. The questions and comments below are designed for you to read and consider before turning in your work.

Introduction

Does the introduction explain what the paper is about? Does it give a quick overview of the focus of the paper and does it related to the assigned readings?

Analysis

Does your paper cover the following questions, with APA references from your sources?

- What are the four factors that determined the current modern economy?
- How have these factors changed over the course of the 30 years?
- How do the shifts manifest in the world economy? Give at least five examples.
- What are the implications for business in North America? Great Britain? Hong Kong?
- Initiate a discussion based upon your country of choice and the state of the economy there.
- Look at the history of your country's economy basis, and how it has changed over the past 30 years.

Conclusion

- Is the conclusion a clear and concise recap of the analysis?
- The conclusion cannot bring in any new ideas!
- Does the conclusion tie into the first two or three sentences in thought?

Process, Punctuation and Grammar

- Are all of the words spelled correctly?
- Are the correct words used?
- Is the wording smooth to read?
- Is proper grammar used?
- Does the paper follow APA Guidelines?
- Is the paper interesting?

Evaluation Criteria for Shifts in World Economy				
<i>Paper Elements</i>	Exemplary 50	Proficient 40	Developing 30	Emerging 20
Introduction & Purpose	12 Clearly describes the shifts. Clearly and concisely identifies what the rest of the paper will contain. The importance and value of the shifts are evident.	10 Describes the shifts. Clearly identifies what the rest of the paper will contain. The importance and value of the shifts are evident.	7 Somewhat describes the shifts. Identifies what the rest of the paper will contain. The importance and value of the shifts are somewhat	5 Does not describe the shifts. Does not clearly and concisely identify what the rest of the paper will contain. The importance and value of the

			evident.	shifts are not evident.
Analysis	14 Clearly and concisely defines key terms and effectively integrates the text book and 3 or more scholarly sources to comprehensively answer questions. Examines appropriate theories.	10 Fairly clearly defines key terms and fairly effectively integrates the text book and 2 or more mostly scholarly sources to answer research questions. Examines most appropriate theories.	9 Somewhat clearly defines key terms and somewhat effectively uses text book and 1 other source to answer research questions; some sources may not be scholarly. Some examination of theories.	5 Limited or confusing definition of key terms; may not integrate sources to answer research questions. Does not cite the text book.
Conclusions	12 Objectively analyzes and synthesizes research to draw valid conclusions supported by findings.	10 Fairly objectively analyzes and synthesizes research to draw valid conclusions supported by findings.	7 Somewhat analyzes and synthesizes research. Conclusions may be general and/or have only come support in the findings.	5 Limited if any analysis and synthesis of research. Limited if any conclusions drawn based on the findings.
Writing Mechanics	12 The paper is logical and well-written; spelling, grammar and punctuation are accurate. Paper uses APA and is the required length of 3 - 4 pages of content. The paper uses the headings as listed	10 The paper is logical and well-written but with minor errors in APA, spelling, grammar and/or punctuation. The paper may be 10% longer or shorter than the required	7 The paper is somewhat logical and well-written; some errors in APA, spelling, grammar and/or punctuation. The paper may be 15% too long or short, and may not	5 The paper lacks clarity and may be confusing with numerous errors in APA, spelling, grammar and/or punctuation. The paper may be 20% too long or short, and does not

	above and shows sources to support each of the main points.	length. The paper uses the headings as listed above and shows literature to support each of the main points.	include all headings and may not show support for all areas.	include headings or does not show support for all of the areas.
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